Rubric / Guide to Codes and Marks for Assignment papers

http://www.pkidd.com/eval.htm

www.pkidd.com/doc/eval-codes.xlsx

Case Study = Case Study Method = Case Method = the method used to do a Case

Codes			
✓	Check-mark = tick	OK or good	
	Not check-mark	Not complete or not completely correct	
X	x = ex = exmark	No = Not right = Not good = Wrong = Incorrect	
0	Zero	Nothing = Niente = Nada	
C	Content		
C-D	Content	Definitions of basic business terms should not be included in your paper	
C-Proof	Content	Re-read and then have your paper re-read. Use your word processor's built-in spelling and grammar checkers. It is unacceptable to submit a paper with spelling or grammar or content errors.	
C-I	Content	Content Incomplete. List each component and then explain each and every component and describe the types of information that should be included for that component. For example, the Situation Analysis must include SWOT. http://www.pkidd.com/case2.htm	
ES	Executive Summary	http://www.pkidd.com/paper.htm#ES	
F	Formatting	http://www.pkidd.com/paper.htm	
F-WO	Formatting	Widows & orphans	
F-S	Formatting	Spacing	
F-I	Formatting	Inconsistant formatting - fonts, spacing, etc.	
F-P	Formatting	Paragraphs. Not bulleted or numbered lists, SVP.	
F-#	Formatting	Third person, SVP. http://www.pkidd.com/paper.htm#format	
F-Page#	Formatting	Page numbering	
GR	Grammar	http://www.pkidd.com/english.htm	
GR-#	Grammar	Confusion about singular and plural and/or agreement of nouns and verbs	
GR-P	Grammar	Confusion about plural and possessive. (e.g. students/student's/students')	
GR-X	Grammar	Language is inappropriate (slang, colloquial, vulgar, childish, pedantic, etc.).	
GR-EN	Grammar	Please check your dictionary for the correct English phrase for the foreign language (French, Italian, etc.) phrase you want to translate.	
OA	OverAll Impression (%)	F<30, E=50, D=60, D+=65, C=70, C+=75, B=80, B+=85, A=90, A+=95	
R	References	http://www.pkidd.com/paper.htm#reference	
R-SS	References	Please use a Superscript to refer to the Footnote which will refer to the Bibliography. The footnote should show the author and/or site and the page. All **details** should be included in the Bibliography (not in the footnote).	
R-I	References	References missing and/or Insufficient research sources	
R-URL	References	A clickable URL is required in the Bibliography if the source was on the Internet.	
SP	Spelling	See "C-Proof" (on this page) and http://www.pkidd.com/english.htm	
SP-US	Spelling	Please use Canadian spelling and grammar. Canada is not yet a state in the USA.	
SP-FR	Spelling	Please check your dictionary for the correct English spelling of the French word you want to translate.	
T	Title Page / Cover Page	http://www.pkidd.com/forms.htm	
T-0	Title Page / Cover Page	0 = Nada = Niente = Missing	
T-I	Title Page / Cover Page	Incomplete	
TOC	Table of Contents	http://www.pkidd.com/paper.htm#TOC	
TOC-RA	Table of Contents	Page numbers should be right-aligned (after the dot leaders)	